



PETER BENCHLEY SHARK CONSERVATION AWARD

Peter Benchley was much more than our benefactor, colleague and friend, he was a eloquent advocate for shark conservation. In the 1970s, his fictional best-seller, JAWS (which Spielberg made into a blockbuster movie) generated a fear of sharks simply because so little was known about them. By the 1980s, that fear had given away to curiosity, resulting in an unprecedented amount research on sharks. And so, in the 1990s, as sharks became target species for Asian markets, scientific data were available to combat threats to sharks — data which existed because of the fascination in sharks that Peter had sparked. Throughout his life, Peter remained a spokesman for sharks and an ardent shark conservationist. This award is given to honor Peter's memory and ensure continuation of his conservation efforts on behalf of sharks.

PETER BENCHLEY SHARK CONSERVATION AWARD

GUIDELINES FOR NOMINATION

1. The Award is given annually for outstanding contributions to shark conservation.
2. The Award is open to individuals, projects or organizations throughout the world.
3. Nominations of an individual, project or organization must be made by the individual, project member or organization to be considered.
4. Nominations for the Award will close on February 2nd of each year.
5. The Award consists of a publicized announcement of the Award, and a cash award of \$1,000 US dollars.
6. The Award will be presented at a time and place to be decided by the Selection Panel. The 2007 award will be presented on May 8th at the Explorers Club in New York.

To apply for the Award, simply:

- a. Complete the attached [Nomination Form](#)
- b. Include a brief statement (up to two pages) that comprehensively describes the initiatives taken and their results.
- c. Supporting documents (maximum 10 pages) and a DVD, CD and/or photographs may be submitted at discretion of the nominee. Send only duplicates; no materials will be returned.

Nominations must address the [Peter Benchley Shark Conservation Award Judging Criteria](#).

The Nomination Form, a two-page statement, and any supporting materials should be sent to:

The Peter Benchley Shark Conservation Award
Shark Research Institute
P.O. Box 40
Princeton, NJ 08540
USA

PETER BENCHLEY SHARK CONSERVATION AWARD NOMINATION FORM

I, _____ nominate
Block letters

Individual: _____
Block letters

Project: _____
Block letters

Organization: _____
Block letters

for an outstanding contribution to Shark Conservation.

Signature of Nominator: _____ Date: _____

Seconded by: _____

Signature of Seconder: . _____ Date: _____

Nomination accepted by: _____
Signature of nominee if an individual, Project Leader or Executive Officer if an Organization

If selected as the recipient, I will be able to accept the Award in person or will arrange for a representative to accept it in my stead:

Signature of nominee if an individual, Project Leader or Executive Officer if an Organization

Please attach a statement – no more than two pages – which addresses the judging criteria and provides evidence that the nominee has made a significant contribution to the conservation of sharks.

Contact Information of Nominee, Project Leader or Organization's Representative

NAME: _____

MAILING ADDRESS: _____

PHONE: _____ FAX: _____ EMAIL: _____

The Nomination Form, two-page document and all supporting materials must be received no later than February 2, 2007

FAQS

How many copies of the nomination should I send? One

Do I have to adhere to the 2–page description?

We suggest you initially write as comprehensive a description as possible and then fine tune it to two pages. If necessary, you may provide addition information with Supporting Documentation.

May I send email or fax the nomination and send Supporting Documentation separately?

Your support documentation may be sent separately if absolutely necessary but must be identifiable as part of your nomination.

How much Supporting Documentation may I send?

You may send up to 10 pages of Supporting Documentation and a CD, DVD, and photographs. Do not send originals; no materials will be returned. If your Supporting Documentation includes a report which exceeds the 10–page maximum and you feel it is necessary to showcase your project, send an email to PBAward@sharks.org explaining the situation.

May I email or fax my entry?

Yes. Nominations may be faxed to 609–921–1505 in the USA, and emails may be sent to PBAward@sharks.org.

Where should I mail my entry?

Entries may be mailed to:

The Peter Benchley Shark Conservation Award
Shark Research Institute
P. O. Box 40
Princeton, NJ 08540
USA

If sent by courier, they should be sent to

The Peter Benchley Shark Conservation Award
Shark Research Institute
70 Heather Lane
Princeton, NJ 08540
USA

Telephone: (609) 921–3522

Do I receive confirmation of receipt of my Nomination?

Yes. A confirmation will be emailed to you. Please ensure that you have a current email address on your entry form.

What is the selection committee looking for when they refer to results?

The key is that the initiative has set some measurable objectives and reports on the results against these measurements. If the nominee can identify an outcome that is innovative or ground-breaking, or provides data that will positively impact future efforts in shark conservation, these are results which would be seen as worthy.

May I re-submit the same entry next year if I am unsuccessful this year?

Yes

How will the winner be notified?

Notification will be sent by email.

May I attend the Award Presentation even if I am not the winner?

Yes, notification of the presentation, its time and place will be sent to all nominees.

When and where will the 2007 Award be presented?

On May 8, 2007 at the Explorers Club, New York, NY